

An opt-in email List of Registered Democratic Voters

Opt-in email addresses of registered Democrats

DESCRIPTION

Marigold Technologies Democratic voters opt-in email file provides an ideal demographic for targeting registered Democrats throughout the United States at their email addresses. These Democratic supporters, donors and activists are committed to the liberal and progressive values and traditions associated with their party. Tap into this extremely targeted market of registered Democratic voters through their email addresses today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,207,942
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	--

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	180837
SRDS ID	869676-000
mIn ID	M121270

A Database of Opt-in email Golfers

Opt-in email Golfers.

DESCRIPTION

A Database of Opt-in email Golfers identifies golf enthusiasts with online presence that have opted-in to receive promotions from third party marketers. This database provides the ideal target market for businesses looking to reach America's Golfers via the Internet. Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Golfers today!

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	7,878,055
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone

LIST MAINTENANCE

New to Market	01/25/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	180840
SRDS ID	869685-000
mIn ID	M121256

A Database of Opt-in email Vacation Travelers

Opt-in email Vacation Travlrs.

DESCRIPTION

A Database of Opt-in email Vacation Travelers identifies consumers with online presence that have traveled in excess of three times within the past year and that have opted-in to receive promotions from third party marketers. This database provides the ideal target market for businesses looking to reach Americans via the internet that enjoy their "rest and relaxation" as well as there "sense of adventure". Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Vacation Travelers today!

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	11,160,580
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone

LIST MAINTENANCE

New to Market	01/25/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	241775
SRDS ID	885349-000
mln ID	M131338

A Mailing List of Brides to Be

Brides to Be Nationwide at Mailing Address

DESCRIPTION

The Marigold Brides to Be file provides an ideal demographic for targeting ladies that are engaged to be married throughout the United States. These "Brides to Be" are perfect candidates for a wide array of products and services that are associated with getting married - insurance, financial planning, new furniture, home products, etc. Inquire about additional selection capabilities to better identify your ideal target market.

SEGMENTS

3 Month Recency	\$5/M
6 Month Recency	\$5/M

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	785,569
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$625.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/07/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179812
SRDS ID	868612-000
mln ID	M120710

A Mailing List of Mail Order Buyers of Collectibles

Mail Order Buyers of Collectibles

DESCRIPTION

The Marigold Mail Order Buyers of Collectibles file provides an ideal demographic for targeting those consumers that have started collecting items via catalogs, television and websites throughout the United States. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the collectibles they purchase include Dolls & Figurines, Stamps & Coins, Sports Memorabilia as well as Art & Antiques. These consumers take their hobby of collecting very seriously. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of collectors today!

SEGMENTS

1,036,547	3 Month Recency	\$10/M
1,928,703	6 Month Recency	\$10/M
1,059,377	Art Antiques	\$15/M
587,369	Dolls Figurines	\$15/M
487,216	Sports Memorabilia	\$15/M
101,498	Stamps Coins	\$15/M

SELECTS

Credit Card Buyers	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,745,111
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	01/08/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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A Mailing List of Newlyweds

Recently married (newly wed) couples

Nextmark ID	177769
SRDS ID	867529-000
mIn ID	M119533

DESCRIPTION

The Marigold Newlyweds file is a comprehensive list of couples throughout the U.S. who are making some of the biggest purchasing decisions of their lives for new homes, financial services, insurance as well as buying a wide array of products and services for the married lifestyle. Refine this list by recency and other selects to reach your ideal target market.

SEGMENTS

281,185	3 Month Recency	\$10/M
532,224	6 Month Recency	\$10/M

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,036,609
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$600.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	11/28/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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Nextmark ID	179974
SRDS ID	869535-000
mln ID	M120690

A Mailing List of Stationery and Gift Buyers at Home Address

Mail Order Buyers of Stationery and Gifts at home address

DESCRIPTION

The Marigold Mail Order Buyers of Stationery and Gifts at home address provides an ideal demographic for targeting those consumers that purchase gifts, greeting cards, wrapping paper and holiday items. These consumers also enjoy scrapbooking and purchase other items such as calendars, organizers, kitchen decor items and more! These individuals purchase via catalog and online on a regular basis and are a perfect target for direct mailers such as gift catalogs, home gifts and paper products! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of collectors today!

SELECTS

Credit Card Buyers	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,626,022
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	01/12/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	144606
SRDS ID	853731-000
mln ID	M107940

A Mailing List of Business and Financial Magazine Subscribers at Businesses

Subscribers of Business and Financial related publications and magazines at their business addresses

DESCRIPTION

The Marigold Business and Financial Magazine Subscribers at Business Addresses file provides an ideal demographic for targeting businesspeople with purchasing power that are subscribers of Business and Financial related publications and magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Business and Financial Magazine Subscribers at their place of business today!

SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,830,348
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 07/27/2004
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	141931
SRDS ID	852137-000
mIn ID	M106963

A Mailing List of Childrens Book Enthusiasts

Buyers of Childrens related books and magazines

DESCRIPTION

The Marigold Childrens Book Enthusiasts file provides an ideal demographic for targeting parents that are also subscribers of Childrens related books and magazines throughout the United States. These parents buy books for their kids and are interested in the educational development and entertainment of their children. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Childrens Book enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,289,724
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	173567
SRDS ID	865843-000
mln ID	M116998

A Mailing List of Christian Donors

Individuals that are active donors to the Christian cause.

DESCRIPTION

The Marigold Active Christian Donors file provides an ideal demographic for targeting individuals that have recently donated to Christian charities throughout the United States. These supporters, donors and activists are committed to their religious faith and are active supporters of Christian based organizations and charities such as the Salvation Army and their local Church among many others. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Christian donors today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,992,330
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	09/22/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Country Lifestyle Enthusiasts

Subscribers of Country Lifestyle related magazines

Nextmark ID	141925
SRDS ID	852146-000
mIn ID	M106989

DESCRIPTION

The Marigold Country Lifestyle Enthusiasts file provides an ideal demographic for targeting mail order buyers that are also subscribers of Country Lifestyle related magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Country Lifestyle Enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,942,311
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	151581
SRDS ID	856642-000
mIn ID	M109653

A Mailing List of Credit Card Consumers

Individuals that respond to offers with credit cards.

DESCRIPTION

The Marigold Credit Card Consumers file provides an ideal demographic for targeting consumers throughout the United States that have been extended various levels of credit. Whether you are targeting holders of department store cards, gasoline cards, debit cards, gold cards, platinum cards, multiple card holders, or new activations, this file provides an excellent target market. These responsive individuals have purchasing power and are not afraid to use it! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Credit Card Consumers today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
New Activation	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Card	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	19,613,038
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	10/28/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	147352
SRDS ID	856330-000
mIn ID	M109325

A Mailing List of Democratic Donors

Individuals that have donated to Democratic Campaigns

DESCRIPTION

The Marigold Democratic Donors file provides an ideal demographic for targeting individuals that have recently donated to Democratic campaigns throughout the United States. These Democratic supporters, donors and activists are committed to the liberal and progressive values and traditions associated to their party. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Democratic Donors today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,382,709
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	08/31/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	182692
SRDS ID	871114-000
mIn ID	M121359

A Mailing List of Donors to Women's Causes

Individuals that have donated to various Women's Causes

DESCRIPTION

The Marigold Women's Causes Donors file provides an ideal demographic for targeting individuals throughout the United States that have donated to various women's causes and charities. These donation efforts are directed towards causes such as pro-choice, battered women, women's health issues and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Women's Causes Donors today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,270,668
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	02/27/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	147353
SRDS ID	859121-000
mIn ID	M109329

A Mailing List of Environmental and Wildlife Donors

Individuals that have donated to Environmental and Wildlife causes

DESCRIPTION

The Marigold Environmental and Wildlife Donors file provides an ideal demographic for targeting individuals throughout the United States that are interested in the preservation of our environment and endangered species. These outdoor conservationists have contributed to the efforts to preserve parks, wetlands, streams, forests and the various wildlife that inhabit them. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Donors today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,839,141
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	08/31/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	144138
SRDS ID	853683-000
mIn ID	M107954

A Mailing List of Golf Enthusiasts

Subscribers of Golf related publications and magazines

DESCRIPTION

The Marigold Golf Enthusiasts file provides an ideal demographic for targeting subscribers of golf related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest trends, techniques, equipment and the news pertaining to the world of golf. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Golf Magazine Subscribers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,460,659
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/21/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	241426
SRDS ID	886934
mIn ID	130649

A Mailing List of Gourmet and Upscale Gift Buyers

Mail order buyers of Gourmet and Upscale Gifts

DESCRIPTION

The Marigold Mail Order Buyers of Gourmet and Upscale Gifts provides an ideal demographic for targeting those consumers that are spending an average of \$75 or more on Upscale and Gourmet Gift items. These individuals purchase via catalog and online on a regular basis and are a perfect target for direct mailers such as gift catalogs, gourmet gift baskets, flowers, home gifts and paper products! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of buyers today!

SEGMENTS

129,333	6 Mos \$50+ Handbag Buyers	\$5/M
45,369	6 Mos Multi Channel Buyers	\$5/M
16,842	6 Mos \$50+ Shoe Buyers	\$5/M
87,443	1 Mos Multi Channel Buyers	\$5/M

SELECTS

Age	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Income	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M
State	\$5/M

LIST INFO

Total Count:	199,521
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	07/21/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	178938
SRDS ID	868074-000
mIn ID	M120456

A Mailing List of Hispanic Catalog Apparel Buyers

Hispanic Individuals that shop and purchase apparel and accessories via direct mail catalogs

DESCRIPTION

The Marigold Hispanic Catalog Apparel Buyers file provides an ideal demographic for targeting hard to reach Hispanic consumers throughout the United States that have purchased clothing and accessories via direct mail catalogs. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of consumers today!

SEGMENTS

268,409	3 Month Recency	\$10/M
482,721	6 Month Recency	\$10/M

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	832,285
Base Price:	\$150/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/14/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	178937
SRDS ID	854650-000
mln ID	M107871

A Mailing List of Hispanic Internet Apparel Buyers

Hispanic Individuals that shop and purchase apparel and accessories online

DESCRIPTION

The Marigold Hispanic Internet Apparel Buyers file provides an ideal demographic for targeting hard to reach Hispanic consumers throughout the United States that have purchased clothing and accessories via the internet online. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of online consumers today!

SEGMENTS

195,936	3 Month Recency	\$10/M
346,770	6 Month Recency	\$10/M

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	605,876
Base Price:	\$150/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/14/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	147354
SRDS ID	859127-000
mIn ID	M109330

A Mailing List of Humanitarian Donors

Individuals that have donated to Humanitarian Causes

DESCRIPTION

The Marigold Humanitarian Donors file provides an ideal demographic for targeting individuals throughout the United States that have donated to humanitarian organizations and health related charities both here and abroad. These relief efforts are directed towards the homeless, disease stricken, poverty stricken, disaster aid and other humanitarian causes. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Humanitarian Donors today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,833,190
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	08/31/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	154434
SRDS ID	857148-000
mIn ID	M110380

A Mailing List of Insurance Quote Requestors

Individuals that have recently requested insurance quotes.

DESCRIPTION

The Marigold Insurance Quote Requestors file provides an ideal demographic for targeting consumers throughout the United States that have recently requested insurance quotes for a wide array of financial services. Identifying a good insurance company for automobile, homeowners, life or health insurance can be a time consuming and complicated task. These individuals are in the market for new insurance plans now and this file provides an excellent target market to identify them. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Insurance Quote Requestors today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	6,820,391
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/01/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	141924
SRDS ID	852066-000
mln ID	M107159

A Mailing List of Interior Decorating Enthusiasts

Subscribers of Interior Decorating related magazines

DESCRIPTION

The Marigold Interior Decorating Enthusiasts file provides an ideal demographic for targeting mail order buyers that are also subscribers of Interior Decorating related magazines throughout the United States. These consumers take their home furnishing seriously! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Interior Decorating enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,282,723
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	145179
SRDS ID	854650-000
mln ID	M107871

A Mailing List of Internet Shoppers

Individuals that buy products online

DESCRIPTION

The Marigold Internet Shoppers file provides an ideal demographic for targeting consumers throughout the United States that have purchased various products online. These products include apparel, electronics, home decor and furnishings, housekeeping and kitchen products and more. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of online consumers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,947,283
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	08/06/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	242342
SRDS ID	886971
mln ID	M131416

A Mailing List of Jewelry Buyers

Consumers that have purchased jewelry through catalogs and websites.

DESCRIPTION

The Marigold Mailing List of Jewelry Buyers file provides an ideal demographic for targeting consumers that have purchased jewelery through catalogs and websites throughout the United States. These responsive consumers recognize the convenience of shopping from their own home either via online or catalogs. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Jewelry today!

SEGMENTS

479,378	6 Mos \$50+ Shoe Buyers	\$5/M
295,647	6 Mos \$50+ Handbag Buyers	\$5/M
168,504	12 Mos Multi Channel Buyers	\$5/M
58,547	6 Mos Multi Channel Buyers	\$5/M

SELECTS

Age	\$5/M
Dollar Select	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M
State	\$5/M

LIST INFO

Total Count:	943,470
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

LIST MAINTENANCE

New to Market	07/24/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	164315
SRDS ID	862316-000
mIn ID	M94020

A Mailing List of Mail Order Buyers

Mail Order Buyers

DESCRIPTION

The Marigold Mail Order Buyers file provides an ideal demographic for targeting consumers that have purchased various products through catalogs and websites. These Mail Order Buyers purchase: apparel (female, male, children's, intimate), magazines, music, electronics, jewelry, golf equipment, upscale products, housekeeping and kitchen products, outdoor and gardening products, health and fitness products and more... This file represents an enormous amount of buying power, tap into this targeted list of Mail Order Buyers today, and watch those responses pour in!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	54,173,803
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	05/25/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143461
SRDS ID	853413-000
mln ID	M107742

A Mailing List of Mail Order Buyers of Intimate Apparel

Mail Order Buyers of Intimate Apparel

DESCRIPTION

The Marigold Mail Order Buyers of Intimate Apparel file provides an ideal demographic for targeting consumers that have purchased intimate apparel through catalogs and websites throughout the United States. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include: Lingerie, hosiery, undergarments, and evening wear. These women (and men) enjoy having a little spice in their lives! This is one hot file, call today to inquire about additional selects.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,084,962
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/15/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143460
SRDS ID	853719-000
mln ID	M107718

A Mailing List of Mail Order Buyers of Childrens Apparel

Mail Order Buyers of Childrens Apparel

DESCRIPTION

The Marigold Mail Order Buyers of Childrens Apparel file provides an ideal demographic for targeting consumers that have purchased childrens apparel through catalogs and websites. These Products include: toddler outfits, infant outfits, swimwear, tops, pants, shoes and more... As kids grow, new clothes have to be purchased constantly. Those who are buying clothes for kids are also purchasing a myriad of other products for children as well. This file represents an enormous amount of buying power, tap into this targeted list today, and watch those responses pour in!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,330,192
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/15/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	144137
SRDS ID	856331-000
mln ID	M109199

A Mailing List of Mail Order Buyers of Golf Equipment

Mail Order Buyers of Golf Equipment

DESCRIPTION

The Marigold Mail Order Buyers of Golf Equipment file provides an ideal demographic for targeting consumers that have purchased Golf equipment through catalogs and websites throughout the United States. These responsive, avid golfers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include golf clubs, golf cleats, golf bags and golf balls and tees. These men (and women) take their golf game very seriously! Call today to inquire about additional selects.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	703,600
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/21/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	142590
SRDS ID	852106-000
mln ID	M106927

A Mailing List of Mail Order Buyers of Housekeeping and Kitchen Products

Mail Order Buyers of Housekeeping and Kitchen Products

DESCRIPTION

The Marigold Mail Order Buyers of Housekeeping and Kitchen Products file provides an ideal demographic for targeting consumers that have purchased Housekeeping and kitchen products through catalogs and websites throughout the United States. These products include: cookware, cutlery, bakeware, cleaning products, toasters, food processors and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Housekeeping and Kitchen products today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,551,133
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/06/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	172980
SRDS ID	865821-000
mIn ID	M116660

A Mailing List of New Credit Seekers

Individuals that are seeking credit.

DESCRIPTION

The Marigold New Credit Seekers file provides an ideal demographic for targeting consumers throughout the United States between the ages of 18-25 that are seeking new credit. Establishing credit as you enter the "work force" is a critical part of any persons life. These individuals have requested information regarding new credit opportunities and are eager to obtain credit and spend. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of New Credit Seekers today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	5,136,189
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 09/12/2005
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179232
SRDS ID	869269-000
mIn ID	M120711

A Mailing List of Pet Owners

Pet Owners in the United States

DESCRIPTION

The Marigold Pet Owners file provides an ideal demographic for targeting pet lovers throughout the United States. These pet owners have no problem spending money on their furry loved ones. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Pet Owners today!

SEGMENTS

4,730,216	12 Month Cat Owners	\$5/M
5,628,619	12 Month Dog Owners	\$5/M
8,551,106	CAT OWNERS	\$5/M
11,767,324	DOG OWNERS	\$5/M

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	15,833,438
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/21/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Registered Democratic Voters

Individuals that have registered as Democrats

DESCRIPTION

Marigold Technologies Democratic voters file provides an ideal demographic for targeting registered Democrats throughout the United States. These Democratic supporters, donors and activists are committed to the liberal and progressive values and traditions associated with their party. Tap into this extremely targeted market of registered Democratic voters today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	15,495,731
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	--

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	175778
SRDS ID	866862-000
mln ID	M118295

A Mailing List of Senior Insurance Quote Requestors

Senior and Mature Individuals that have recently requested insurance quotes.

DESCRIPTION

The Marigold Senior and Mature Insurance Quote Requestors file provides an ideal demographic for targeting senior and mature consumers throughout the United States that have recently requested insurance quotes for a wide array of financial services. Identifying a good insurance company for automobile, homeowners, life or health insurance can be a time consuming and complicated task. These individuals are in the market for new insurance plans now and this file provides an excellent target market to identify them. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Senior and Mature Insurance Quote Requestors today!

SEGMENTS

138,054	3 Month Recency	\$5/M
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SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 556,354
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 10/25/2005
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	175779
SRDS ID	866860-000
mln ID	M118298

A Mailing List of Senior Mail Order Buyers

Senior Mail Order Buyers

DESCRIPTION

The Marigold Senior Mail Order Buyers file provides an ideal demographic for targeting consumers that have purchased various products through catalogs and websites. These Mail Order Buyers purchase: apparel, magazines, music, electronics, jewelry, golf equipment, upscale products, housekeeping and kitchen products, outdoor and gardening products, health and fitness products and more... This file represents an enormous amount of buying power, tap into this targeted list of Senior Mail Order Buyers today, and watch those responses pour in!

SEGMENTS

1,150,251	3 Month Recency	\$5/M
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SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 7,173,729
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 10/25/2005
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Soap Opera Enthusiasts

People that watch their daily "Soaps"

Nextmark ID	241770
SRDS ID	885401-000
mln ID	M131388

DESCRIPTION

Marigold's Soap Opera Enthusiasts file identifies individuals that regularly watch Soap Operas on television. Whether they don't miss an episode on TV or don't miss an issue of their Soap Opera magazine, these people take their "Soaps" seriously!! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Soap Opera Enthusiasts today!

SELECTS

Age	\$5/M
Age Of Children	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
State	\$5/M

LIST INFO

Total Count:	1,852,276
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email

LIST MAINTENANCE

New to Market	06/01/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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An Email List of Credit Card Consumers

Individuals that respond to offers with credit cards.

DESCRIPTION

The Marigold Credit Card Consumers file provides an ideal demographic for targeting via email consumers throughout the United States that have been extended various levels of credit. Whether you are targeting holders of department store cards, gasoline cards, debit cards, gold cards, platinum cards, multiple card holders, or new activations, this file provides an excellent target market. These responsive individuals have purchasing power and are not afraid to use it! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Credit Card Consumers today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
New Activation	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Card	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	18,885,753
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241456
SRDS ID	869269-000

An Email List of Pet Owners

Pet Owners in the United States

DESCRIPTION

The Marigold Pet Owners file provides an ideal demographic for targeting pet lovers throughout the United States. These pet owners have no problem spending money on their furry loved ones. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Pet Owners today!

SEGMENTS

12 Month Cat Owners	\$5/M
12 Month Dog Owners	\$5/M
CAT OWNERS	\$5/M
DOG OWNERS	\$5/M

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	38,861,700
Base Price:	\$125/M
Source:	Internet/On-Line
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email
Phone

LIST MAINTENANCE

New to Market	05/15/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.